

Product Overview

What It Is

WorkReadyLabs by Codio brings real-world, hands-on AI experience into the courses students are already taking. Students can start here directly, with no prior coursework required, or pair with Codio's AI Literacy course for a deeper foundation. Each lab drops students into a scenario with a real job title and a real deadline. From there, they work hands-on with an integrated AI assistant to produce the deliverable, verify the output, and earn a badge toward a stackable credential.



Applied, Not Abstract

Instead of passive lectures and videos, students work through a live business scenario and walk away with a real deliverable.



AI Built Into the Work

The AI assistant lives inside the learning environment itself, giving every student structured, hands-on practice with live AI tools.



Real Tasks, Real Proof

Every lab produces a portfolio-ready artifact, a badge, and, over time, a stackable credential.

Scenario-Based Learning

1. Orient to the mission

Each lab opens by naming the skill and credential it targets, so students know exactly what they are working toward before the scenario begins.

2. Step into the scenario

The lab describes the student's specific role at a fictitious company, such as a junior brand strategist at Lumio lighting agency.

3. React to a trigger event

A real-world situation unfolds to set the assignment in motion. For example, the company founder emails asking for new positioning before Friday's meeting.

4. Use industry-standard tools

Industry tech tools and an AI assistant are integrated directly into the lab along with source materials, including the company website, briefs, and data.

5. Do the job

Students work hands-on with AI and other tools to produce a portfolio-ready deliverable — the same kind of work they will be expected to produce on the job.

6. Get real-time feedback

Onboard intelligence assesses work across four key vectors: Core Concepts, Professionalism, Technical Proficiency, and Work-Ready Deliverables.

Built for the Core of the Business Curriculum

The WorkReadyLabs product suite covers ten core business disciplines, giving faculty a consistent, AI-integrated way to bring applied learning into the business curriculum. Faculty can add individual labs to existing courses easily, with no curriculum redesign required. Each lab puts students in realistic workplace scenarios where they use AI and discipline-specific tools to solve problems and produce tangible work.



Marketing



Finance



Accounting



Management & Strategy



Entrepreneurship



Business Analytics & Data



Operations & Supply Chain



Human Resources



International Business



Managerial Economics

Foundational Skills Labs

Three cross-cutting WorkReadyLabs build the foundational AI, technical, and professional skills students need across disciplines. Faculty can assign them directly, or students can access them as needed alongside discipline-specific coursework.



Foundational Skills

The core AI and tech skills every lab assumes — prompt engineering, working with an AI assistant, interpreting its output. Built once, drawn on from every discipline lab.



Solving Business Problems with Python

An accessible, no-prerequisite introduction to Python — focused entirely on using it to solve real, recognizable business problems.



Professionalism & Soft Skills

Comprehension, communication, and navigating difficult workplace conversations — practiced live against an interactive AI colleague, not just discussed.



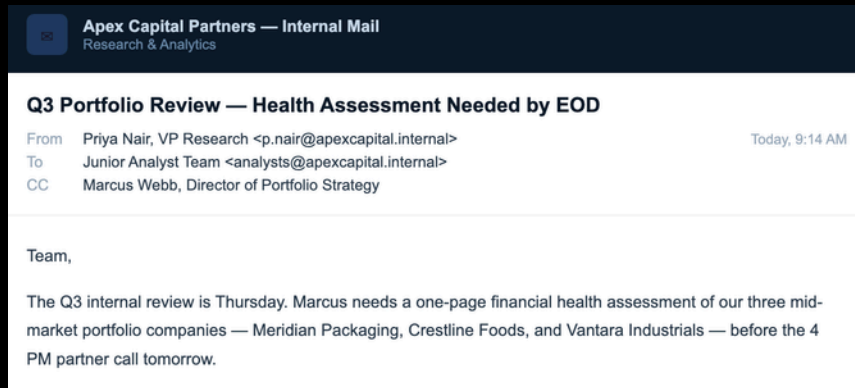
Reinforce foundational AI skills across disciplines

Develop practical technical and problem-solving skills

Strengthen communication and workplace readiness

The Lab Experience

WorkReadyLabs are designed to bring hands-on, applied learning into existing business courses through realistic workplace scenarios. Each lab combines guided instruction, integrated AI tools, and real-world data in a structured experience. Students gain practical experience while faculty are empowered to add experiential learning without having to build or maintain the technology and assignments themselves.

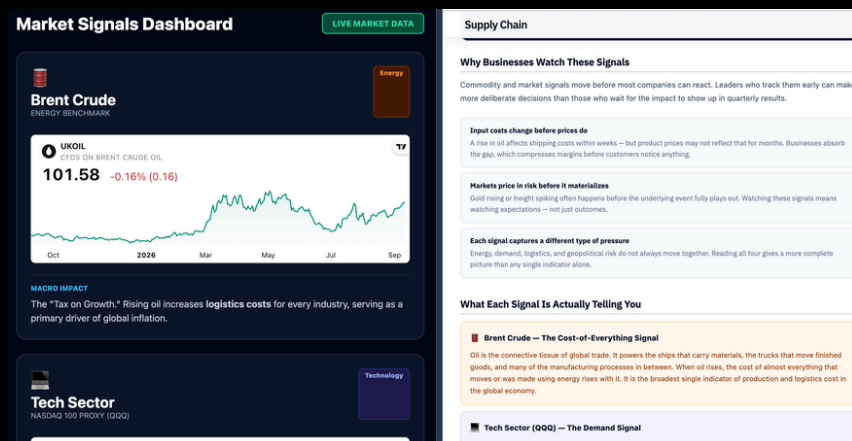
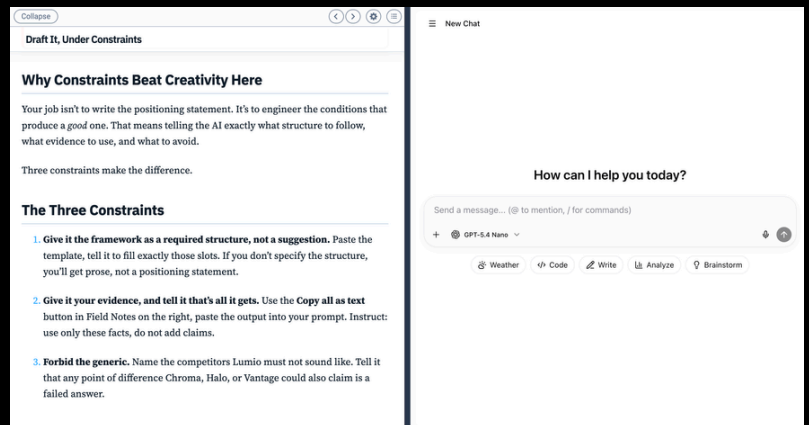


1. Start with a real business problem

Students work through realistic business scenarios built around a specific role, deliverable, deadline, and constraints — giving faculty a structured way to teach applied skills in context.

2. Work With Integrated AI Tools

AI is built directly into the learning environment alongside guided instruction and source materials, so faculty can move beyond demonstrations and give every student structured, hands-on practice.



3. Live Data & Real-World Context

Labs can incorporate live data, documents, and current events, helping faculty connect course concepts to the information and decisions students will encounter in the workplace.

From Hands-On Practice to Demonstrated Skills

Each WorkReadyLab is designed around specific, observable skills. Students produce a concrete artifact, demonstrate the judgment behind it, and earn a badge that can count toward a broader Work-Ready credential.

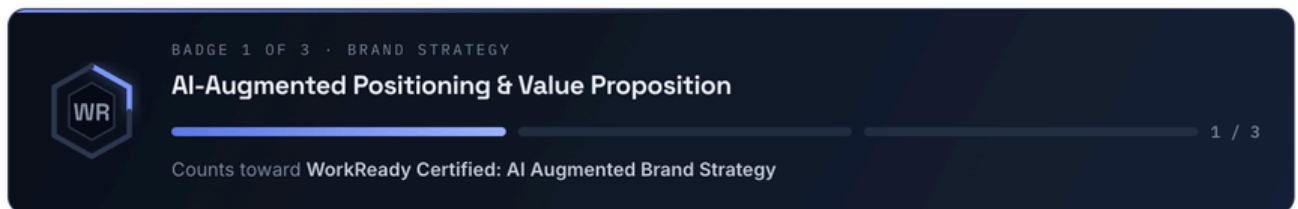
What you'll build, and why it matters

By the end of this lab you'll have produced a positioning statement, a value proposition, and the evidence trail behind both. That's the artifact. But the skills underneath it are what you're actually here for:

- **Evidence-based reasoning:** making claims you can defend, not claims that sound good
- **Constraint-setting with AI:** learning that a better prompt beats a better model
- **Iterative critique:** stress-testing your own work before a client does
- **Positioning judgment:** knowing the difference between a feature and a point of difference

These are the skills that separate a strategist from someone who just writes copy. You'll use all four of them before this session is over.

Complete this lab and you'll earn your first WorkReady badge toward the **AI Augmented Brand Strategy** credential.



Clear Learning Outcomes

Each lab identifies the applied skills students are expected to demonstrate.



Evidence of Learning

Students apply those skills to produce a concrete, workplace-relevant artifact.



Stackable Credentials

Completed labs earn badges that can build toward broader WorkReady credentials.

Learn more and request access at:

codio.com/workreadylabs