WorkReadyLabs
by CODIO

Product Overview

What It Is

WorkReady Labs teaches applied AI skills inside the context of a course a student is already taking — not as a standalone AI class. It's a follow-on to Codio's AI Literacy course, but stands alone: no prior AI Literacy completion required.

The AI tool is built directly into the learning experience itself, not just referenced or demoed, and every lab produces a portfolio-ready artifact, a badge, and — over time — a credential.

Applied, Not Abstract

A follow-on to Codio's AI Literacy course — stands alone, no prerequisite required.

AI Built Into the Work

The AI tool is part of the learning experience itself — not just referenced or demoed.

Real Tasks, Real Proof

Every lab produces a portfolio-ready artifact, a badge, and — over time — a credential.

Goal-Based, Scenario-Based Learning

Every lab drops the student into a real company, a real job title, and a real inciting moment — then has them use AI, hands-on, to do the work. Rooted in Goal-Based Scenarios (Schank) and anchored, authentic learning design.

1. Orient to the mission

See the skill you'll master, and the badge or credential it counts toward.

2. Step into the scenario

You're a specific role at a specific company — e.g., a junior brand strategist at Lumio's agency.

3. Trigger event

An inciting moment kicks things off — e.g., the founder emails asking for new positioning before Friday's meeting.

4. Your tools

The AI assistant, plus source materials — the company website, briefs, data.

5. Foundational knowledge

A tight mini-lesson on what you need — e.g., a positioning framework.

6. Do the job

Work hands-on with the AI tool to produce the actual deliverable.

7. Real-time feedback

Auto-graded against a rubric — the badge is earned immediately.

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Built for the Core of the Business Curriculum

WorkReady Labs will be available across ten core business disciplines beginning in November 2026 — giving faculty a consistent, AI-integrated way to bring applied learning into the business curriculum. Each lab puts students in realistic workplace scenarios where they use AI and discipline-specific tools to solve problems and produce tangible work.

Marketing	Finance	Management & Strategy	Accounting	Operations & Supply Chain
Business Analytics & Data	Entrepreneur-ship	Human Resources & Org Behavior	International Business	Managerial Economics

- Easy to embed — add individual labs to existing courses without redesigning the curriculum
- Consistent across disciplines — give students the same structured, AI-integrated experience in every course area
- Built for applied learning — connect discipline-specific concepts to realistic workplace tasks

Foundational Skills Labs

Cross-cutting labs that build the foundational AI, technical, and professional skills students need across disciplines. Faculty can assign them directly or students can access them as needed alongside discipline-specific coursework.

- Reinforce foundational AI skills across disciplines
- Develop practical technical and problem-solving skills
- Strengthen communication and workplace readiness

Foundational Skills

The core AI and tech skills every lab assumes — prompt engineering, working with an AI assistant, interpreting its output. Built once, drawn on from every discipline lab.

Solving Business Problems with Python

An accessible, no-prerequisite introduction to Python — focused entirely on using it to solve real, recognizable business problems.

Professionalism & Soft Skills

Comprehension, communication, and navigating difficult workplace conversations — practiced live against an interactive AI colleague, not just discussed.

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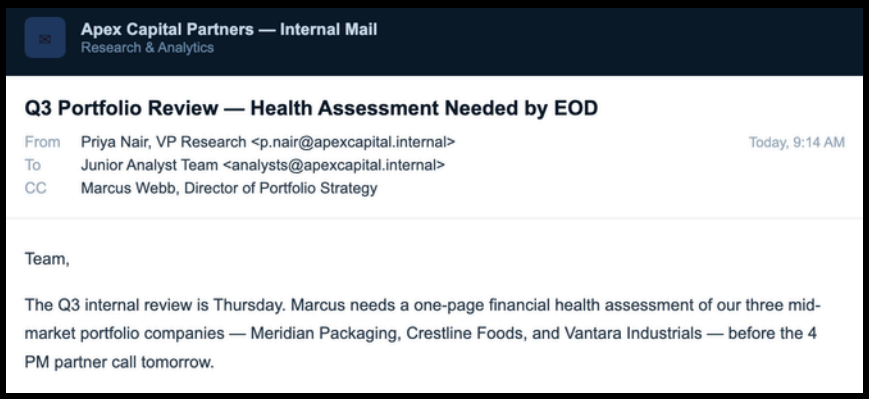
The Lab Experience

WorkReady Labs are designed to bring hands-on, applied learning into existing business courses through realistic workplace scenarios. Each lab combines guided instruction, integrated AI tools, and real-world data in a structured experience — giving students practical experience while enabling faculty to add experiential learning without having to build or maintain the technology and assignments themselves.

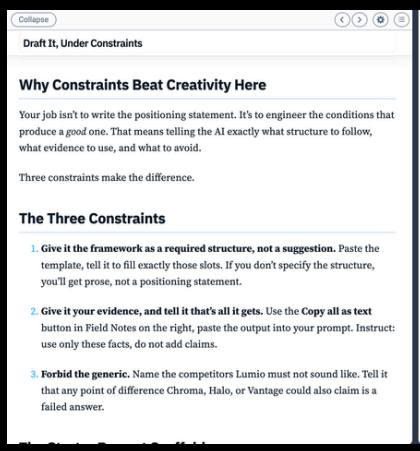


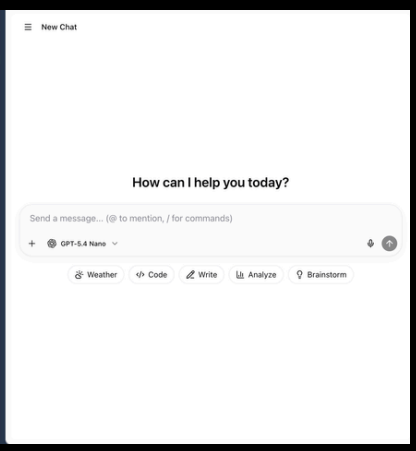
1. Start with a real business problem

Students work through realistic business scenarios built around a specific role, deliverable, deadline, and constraints — giving faculty a structured way to teach applied skills in context.

2. Integrated AI Tools

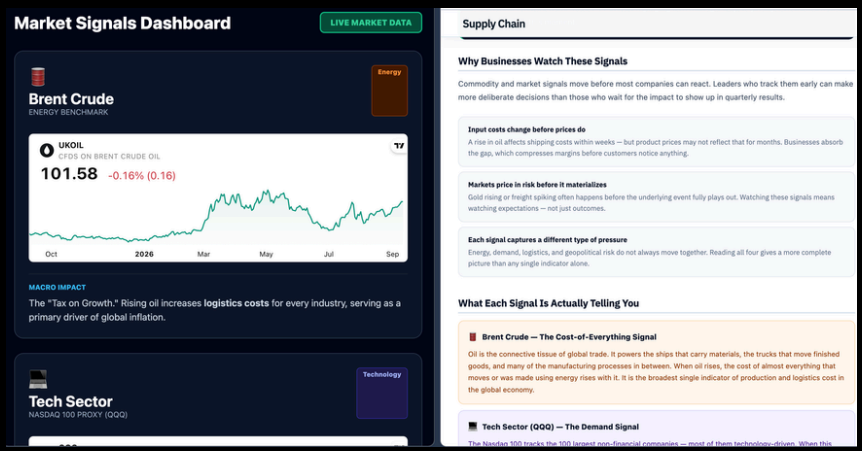
AI is built directly into the learning environment alongside guided instruction and source materials, so faculty can move beyond demonstrations and give every student structured, hands-on practice.





3. Live Data & Real-World Context

Labs can incorporate live data, documents, and current events, helping faculty connect course concepts to the information and decisions students will encounter in the workplace.



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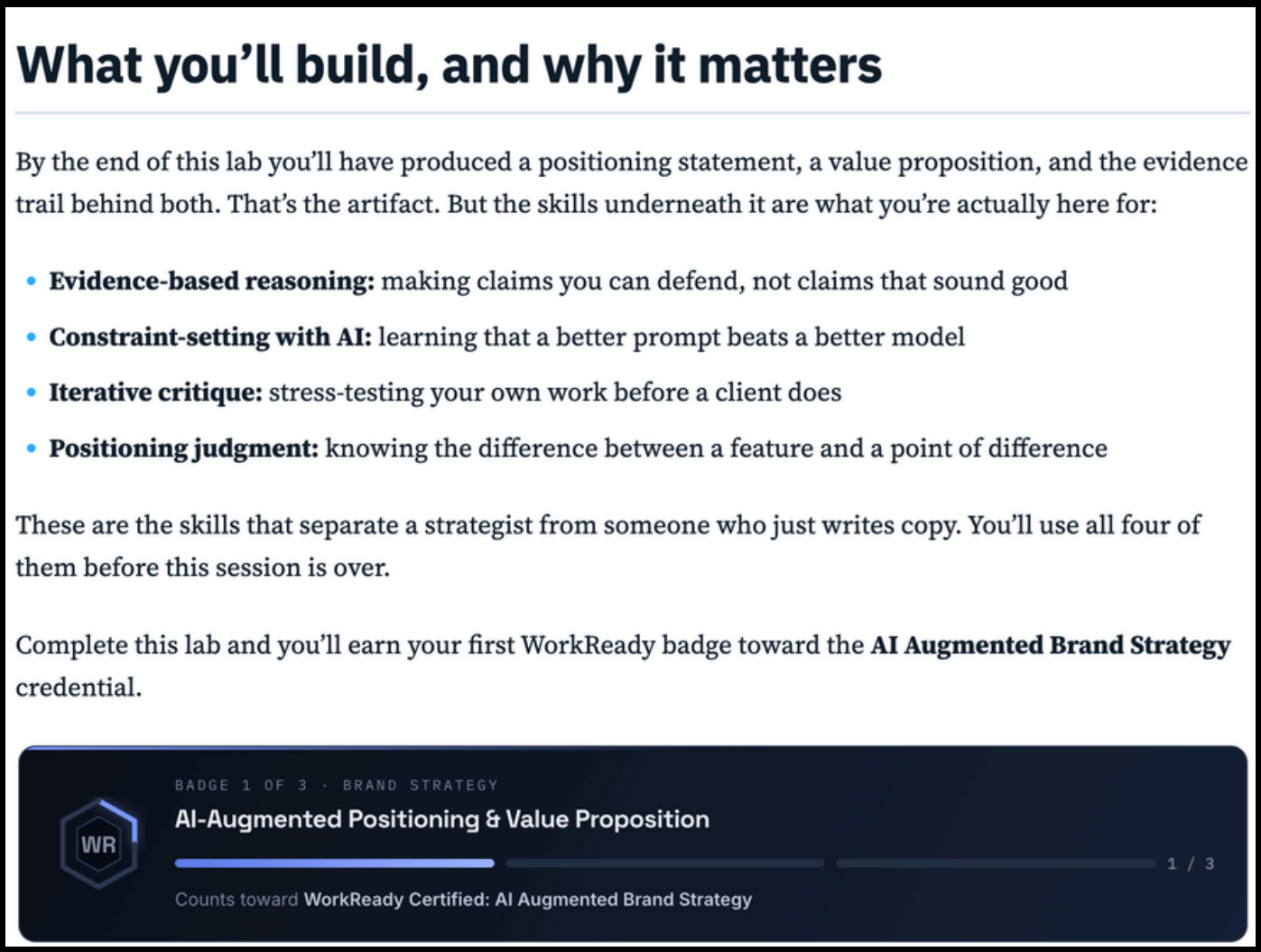
From Hands-On Practice to Demonstrated Skills

Each WorkReady Lab is designed around specific, observable skills. Students produce a concrete artifact, demonstrate the judgment behind it, and earn a badge that can count toward a broader WorkReady credential.



What you'll build, and why it matters

By the end of this lab you'll have produced a positioning statement, a value proposition, and the evidence trail behind both. That's the artifact. But the skills underneath it are what you're actually here for:

- **Evidence-based reasoning:** making claims you can defend, not claims that sound good
- **Constraint-setting with AI:** learning that a better prompt beats a better model
- **Iterative critique:** stress-testing your own work before a client does
- **Positioning judgment:** knowing the difference between a feature and a point of difference

These are the skills that separate a strategist from someone who just writes copy. You'll use all four of them before this session is over.

Complete this lab and you'll earn your first WorkReady badge toward the **AI Augmented Brand Strategy** credential.

Clear Learning Outcomes

Each lab identifies the applied skills students are expected to demonstrate

Evidence of Learning

Students apply those skills to produce a concrete, workplace-relevant artifact.

Stackable Credentials

Completed labs earn badges that can build toward broader WorkReady credentials.